AEROVIRONMENT, INC.

JEFFERIES INVESTOR TOUR PRESENTATION / MAY 2023

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AeroVironment

## **Safe Harbor Statement**

Certain statements in this presentation may constitute "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words such as "believe," "anticipate," "expect," "estimate," "intend," "project," "plan," or words or phrases with similar meaning. Forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties, including, but not limited to, economic, competitive, governmental and technological factors outside of our control, that may cause our business, strategy or actual results to differ materially from the forward-looking statements.

Factors that could cause actual results to differ materially from the forward-looking statements include, but are not limited to, the impact of our ability to successfully integrate acquisitions into our operations and avoid disruptions from acquisition transactions that will harm our business; any disruptions or threatened disruptions to our relationships with our distributors, suppliers, customers and employees, including shortages in components for our products; the ability to timely and sufficiently integrate international operations into our ongoing business and compliance programs; reliance on sales to the U.S. government, including uncertainties in classification, pricing or potentially burdensome imposed terms for certain types of government contracts; availability of U.S. government funding for defense procurement and R&D programs; changes in the timing and/or amount of government spending; our reliance on limited relationships to fund our development of HAPS UAS: our ability to perform under existing contracts and obtain new contracts: risks related to our international business, including compliance with export control laws; potential need for changes in our long-term strategy in response to future developments; the extensive regulatory requirements governing our contracts with the U.S. government and international customers; the consequences to our financial position, business and reputation that could result from failing to comply with such regulatory requirements; unexpected technical and marketing difficulties inherent in major research and product development efforts; the impact of potential security and cyber threats or the risk of unauthorized access to our, our customers' and/or our suppliers' information and systems; changes in the supply and/or demand and/or prices for our products and services; increased competition; uncertainty in the customer adoption rate of commercial use unmanned aircraft systems; failure to remain a market innovator, to create new market opportunities or to expand into new markets; unexpected changes in significant operating expenses, including components and raw materials; failure to develop new products or integrate new technology into current products; unfavorable results in legal proceedings; our ability to respond and adapt to unexpected legal, regulatory and government budgetary changes, including those resulting from the COVID-19 pandemic or future pandemics, such as supply chain disruptions and delays, potential governmentally-mandated shutdowns, travel restrictions and site access, diversion of government resources to non-defense priorities, and other business restrictions affecting our ability to manufacture and sell our products and provide our services; our ability to comply with the covenants in our loan documents; our ability to attract and retain skilled employees; the impact of inflation; and general economic and business conditions in the United States and elsewhere in the world; and the failure to establish and maintain effective internal control over financial reporting.

For a further list and description of such risks and uncertainties, see the reports we file with the Securities and Exchange Commission. We do not intend, and undertake no obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise.

## **Jefferies Tour Agenda**

тіме	AGENDA ITEM	LOCATION
11:30 AM	SECURITY CHECK-IN	14501 Princeton Ave, Moorpark. CA. 93021
TIME	AGENDA ITEM	SPEAKER/HOST
11:35 AM	WELCOME	Jonah Teeter-Balin, Sr Dir. IR & Corp Dev
11:40 AM	AEROVIRONMENT COMPANY OVERVIEW	Wahid Nawabi, CEO. Kevin McDonnell, CFO.
11:45 AM	INTRO TO AI & AUTONOMY	Scott Newbern, CTO
11:55 PM	LUNCH SERVED	I A WERE AXXXX
12:00 PM	COMPUTER VISION & IMAGE UNDERSTANDING USER EXPERIENCE	Tim Faltemier, Sr. Dir, LEAP
12:30 PM	Q&A SESSION	A VERIAL AND A VERIA
12:45 PM	TOUR & DEMO	Jonah Teeter-Balin (Moderator)
1:00 PM	SECURITY CHECK-OUT	



## INTRODUCTIONS



## **COMPANY OVERVIEW**

WAHID NAWABI, CEO KEVIN MCDONNELL, VICE PRESIDENT & CFO

# **AeroVironment At-A-Glance**

Pureplay unmanned systems company providing air and ground vehicle solutions for defense and commercial markets

**50+** years of groundbreaking innovation since 1971

HQ in Arlington, VA

\*\* ~**1,300** employees

2B+ enterprise value

Global footprint with sales to **50+ allied nations** 



## **Comprehensive Business Strategy**



AV's product portfolio is shaped so that we serve our customers as the world's leading provider of "intelligent, multi-domain robotic systems" We operate different business models - providing hardware solutions & services We have 6 product lines today, geared toward customer success in all domains (SUAS, TMS, MUAS, UGV, HAPS, MW) We stretch from below the waves of Earth's oceans to the red surface of Mars - going where our customers go and where they can't



# **AVAV General Business Categories**

# Unmanned **Systems**



**Global Franchise** in Group 1 Aircraft; Group 2/3 Aircraft **Emerging Leader** 

Products Sold to **50+ Countries** 

### **Tactical Missile Systems**



#### **Global Market Leader**

in Loitering Munitions

Switchblade 300 & 600 are flagship products

Recently given ability to export to **20+ Countries** 

Classified & Un-Classified Projects for U.S. Defense, **Telecom & JPL** 

Advanced

Solutions

Center of Excellence for Machine Learning, AI & Autonomy



Slide 8



## **INTRO TO AI & AUTONOMY**

SCOTT NEWBERN, CTO

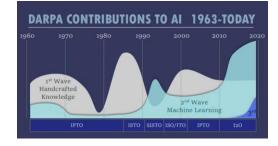
# Autonomy vs. Artificial Intelligence vs. Machine Learning

#### Artificial Intelligence

Any machine or program that performs a complex tasks that usually require a human-like capability.

e.g. visual perception, speech recognition, decision-making





$$308 \rightarrow 1955 \rightarrow 2009$$



#### Ramon Llull John McCarthy Andrew Ng

Gartner Hype Cycle for Emerging Technologies, 2019



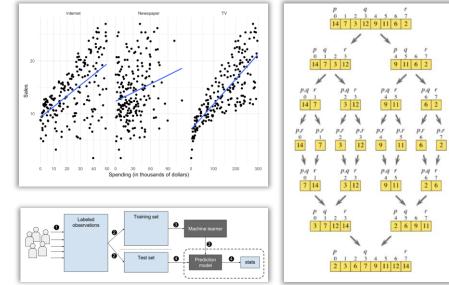


# Autonomy vs. Artificial Intelligence vs. Machine

#### Artificial Intelligence

Any machine or program that performs a complex tasks that usually require a human-like capability.

e.g. visual perception, speech recognition, decision-making



#### Machine learning

Automatic extraction of statistical patterns to discriminate between aspects of the data, often used for sensor processing



## Autonomy vs. Artificial Intelligence vs. Machine Learning Perception

#### Artificial Intelligence

Any machine or program that performs a complex tasks that usually require a human-like capability.

e.g. visual perception, speech recognition, if-then decision-making Sensor Processing to obtain information e.g. computer vision, automatic target recognition, alternative precision navigation













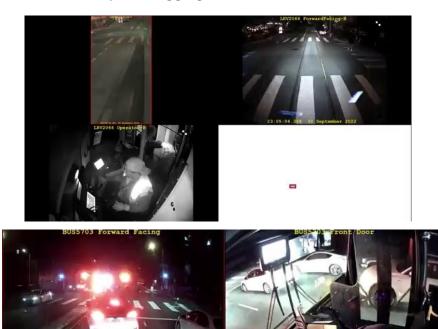
# 7 Testing

## Wired April 10, 2023 – Driverless Cars Clogging San Francisco

https://www.wired.com/story/dashcam-footage-shows-driverless-cars-cruise-waymo-clogging-san-Francisco/







23:07:53.300 21 January 2023



# Media sensationalism, continued hype and doom

#### **OpenAI CEO tells** Senate that he fears Al's potential to manipulate views

#### May 16, 2023 at 9:31 a.m. EDT

By Cat Zakrzewski, Nitasha Tiku, Cristiano Lima and Will Oremus



CEO of OpenAl Sam Altman said in May 16 hearing that interactive disinformation is a cause for concern especially with election year approaching, (Video: The Washington Post, Photo: Reuters/The Washington

() 2 May - E Comments

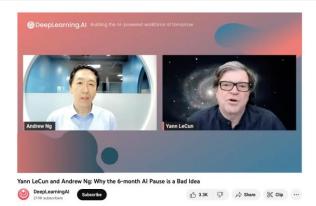
AI 'godfather' Geoffrey Hinton warns of dangers as he quits Google

'AI Pause' Open Letter Stokes Fear and

**Controversy** > IEEE signatories say they worry about ultrasmart, amoral systems without guidance

BY MARGO ANDERSON | 07 APR 2023 | 3 MIN READ | 💭









AeroVironment

# What is Autonomy and why do we need it?

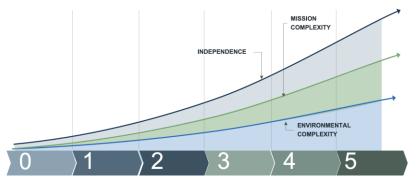
# Autonomy: freedom from external control or influence; independence

# In the context of unmanned/robotic systems this means:

- Safe: The system can operate safely without constant oversight and stay within its own limitations
- Cognitive: The system understands it's role in the context of the mission and performs that function
- Dynamic: The system can adapt to unexpected situations or a change in mission status
- System: Autonomy is a system consisting of multiple components that have to work together

# Primary Goal: Provide a beneficial mission capability with increased operational advantage while reducing human burden







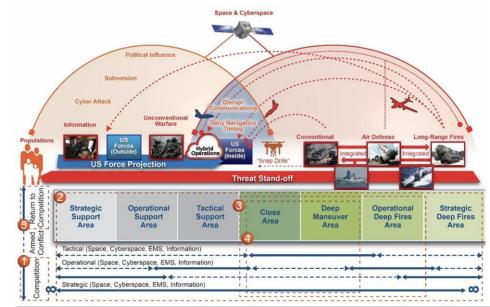
# Autonomy is key enabler for robotic mission solutions

#### Advanced multi-domain mission operations

- Cross-domain
- All-domain
- Integrated operations across forces

#### Contested environments

- Radio frequency spectrum challenges
- Assured precision navigation and timina
- Collaborative mission capability
- Operator independent mission capabilities
- Dynamic escalation







## BREAK

LUNCH PROVIDED

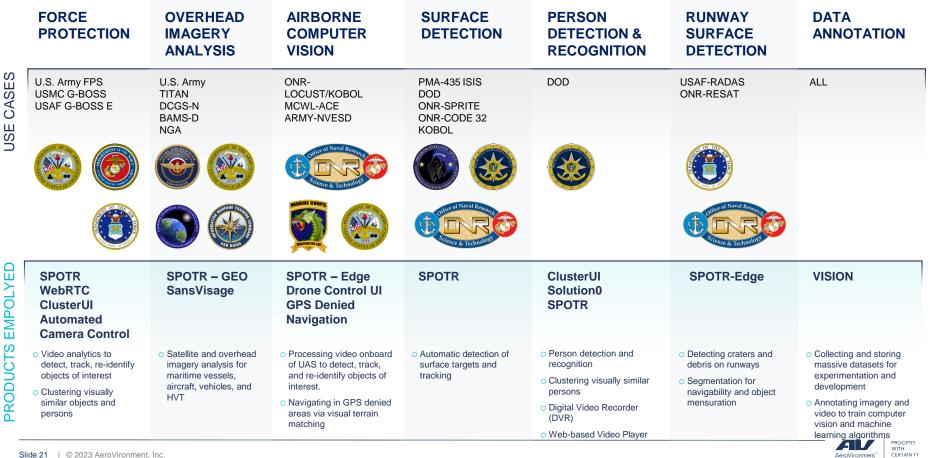


## **LEARNING & ACTIVE PERCEPTION**

COMPUTER VISION & IMAGE UNDERSTANDING USER EXPERIENCE

**TIM FALTEMIER** 

## **CUSTOMERS** // USE CASE APPLICATIONS



# **TECHNOLOGY-DRIVEN** STRATEGY

- We support varied customers with varying requirements through technology driven development
- Aim to develop underlying set of technologies as "Technology Legos" to:
  - Maintain flexibility / modularity  $\rightarrow$  allow re-use and composition
  - Efficiently build on expanding capabilities



### **MODERN** ANALYTIC REQUIREMENTS

#### Be agnostic to modality (EO/IR/Other)

**Support "imagery" of all types:** recorded full-motion video (FMV) to live video streams to still satellite imagery to ....

Support mixed mode edge/central processing

#### Embrace the tenant that analytics aid, not replace humans

• Build mechanisms for feedback at every stage of the pipeline

Easily integrate new technologies as they become available through an open API

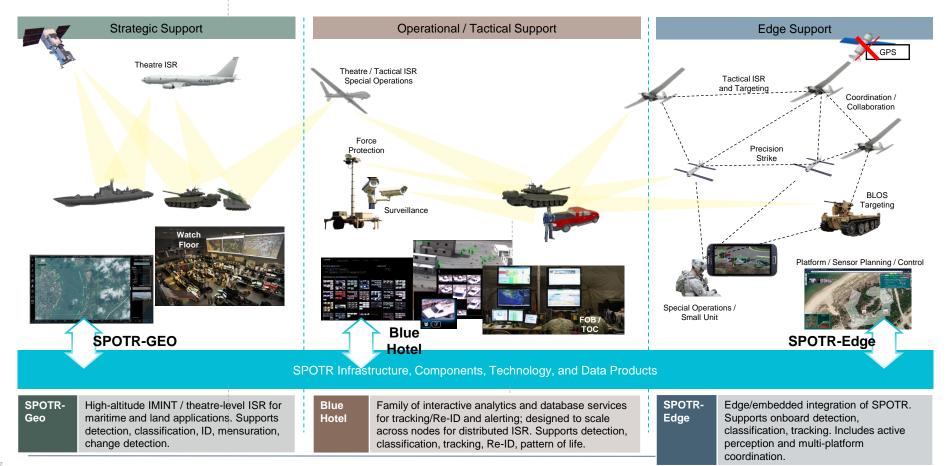
Support access to a wide suite of analysis tools that go beyond "showing boxes on imagery"

Play well with others (either programmatically or socially)

• No company can do it all!



## **Importance of Multi-Domain Data Sharing**



# **VISION** ANNOTATION SERVICE

**End-to-end annotation** service to annotate video and imagery for model training and evaluation

**Vision allows for** rapid annotation of new data if we do not have a model for an object or specific object class.

Allows for an incredibly quick turnaround on new model development, testing, and deployment

**Java based annotation** client allows anyone with an internet connection to spend as little or as much time working on an unclassified task

- All annotators are US citizens and accuracy is tied in to payment
- Can be installed at government sites for sensitive or classified data

**Web based management system** for uploading data, reviewing, and viewing information about annotators

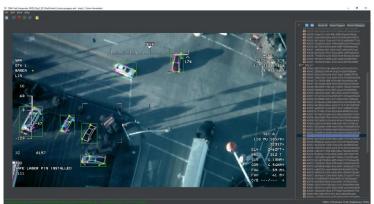
## **Ability to review annotation** allows for improved annotations especially in difficult scenarios/tasks

• Can reject poor annotations to send back to the task "pool" to be re-annotated correctly

## **Multiple annotation types:** Bounding box, keypoints, four points, batch classification, batch attribution, and clustering

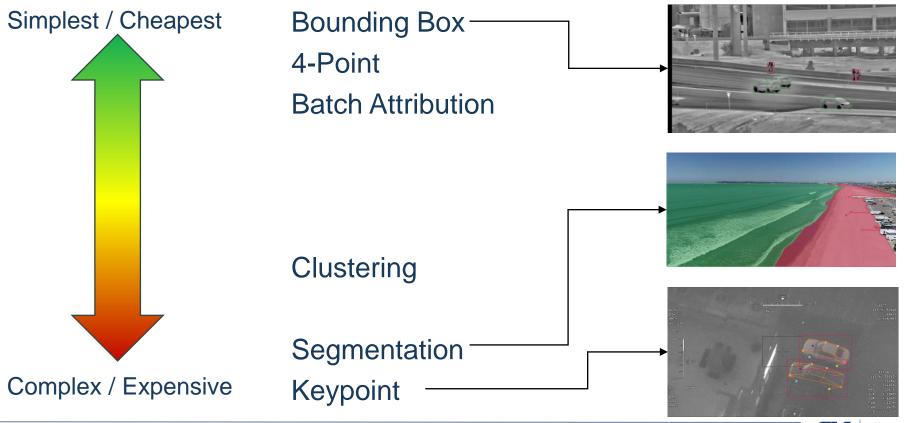
• Extensible to allow for new types of annotation types as needed







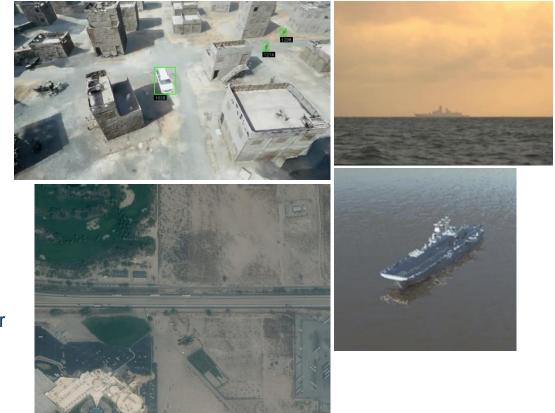






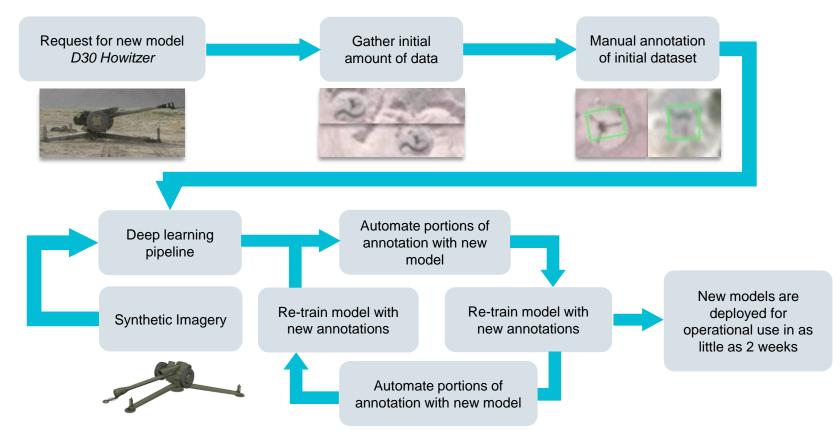
### SYNTHETIC DATA GENERATION

- Data from commercial satellite is primarily captured at NADIR - +/-20 degrees
- Synthetic 3D models obtained via gaming community
  - Allows variation of all main parameters: focus, blur, atmospherics, sun, clouds, haze, arraignment of objects, etc.
  - Fills in gaps in real data until it becomes available
  - Full annotation and segmentation provided INTEGRATED into the learning framework
- Geo-Specific reconstruction provided for Human-Like mission learning (ONR)





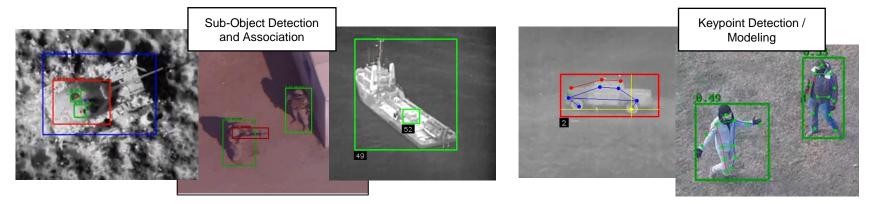
# **Model Training Workflow**





#### **Detection & Image Understanding**

- Sub-object detection and modeling capabilities include
  - Detection and association of discrete objects of different classes
  - Keypoint wireframe models
- Enables estimation of object articulation / posture and supports targeting subobject aimpoints
- Track hierarchy concept associates objects / sub-objects with consistent tracks across scale





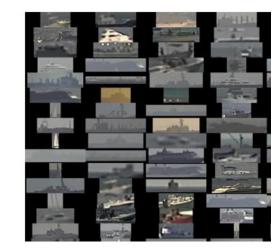
# **Object Re-Identification**

#### Create and store a "Fingerprint" for a unique object

- Similar to face recognition but for a whole object •
- Learn invariant features across space and time •
- Perform dynamic enrollment, update fingerprint over time ٠

#### Enables:

- Track handoff across sensors in different locations, across time, across missions
- Fusion and correlation with other sources (RF, SIGINT, etc.) •
- Chained identity attributes, e.g. Long Range Recognition through track-back ٠
- Spatiotemporal accumulation of evidence for e.g. pattern-of-life •



**Recognition Model** 





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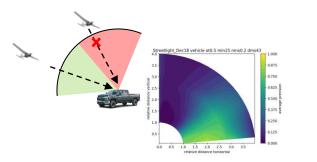
# **Algorithm-Aware Autonomy**

- Autonomy to enable computer vision
- Taskable ISR sensing behaviors
  - Frame planning/control tasks in terms of sensor coverage and computer vision criteria
  - Composition of simple route building blocks for "taskable" and predictable behavior

#### Investigation behaviors

- Characterize models of computer vision performance
- Employ to provide planning criteria











## **SPOTR-Geo - Automated First Phase Analysis**

SPOTR-Geo is an overhead imagery analysis tool for Phase 0 and 1 analysis that automatically performs detection, classification, mensuration, change detection, and identification of objects of interest



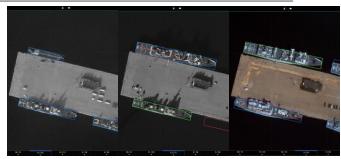
#### **Visual Search:**

- Ability for analysts to search databases of detections instantly for visual similarity
- As new images are processed and detections are made, all results are clustered and stored for future analytical and pattern of life interpolation



#### Automated Object Detection and Classification:

- Process every satellite image (EO, IR, SAR) / location of interest for all Order of Battle that
- Standards-based ontology to enable SIGINT to IMINT data fusion



#### **Change Detection:**

 Detections from one image and associated metadata are compared to another image to determine whether an objects has stayed (green), is new (blue), or fled (red)



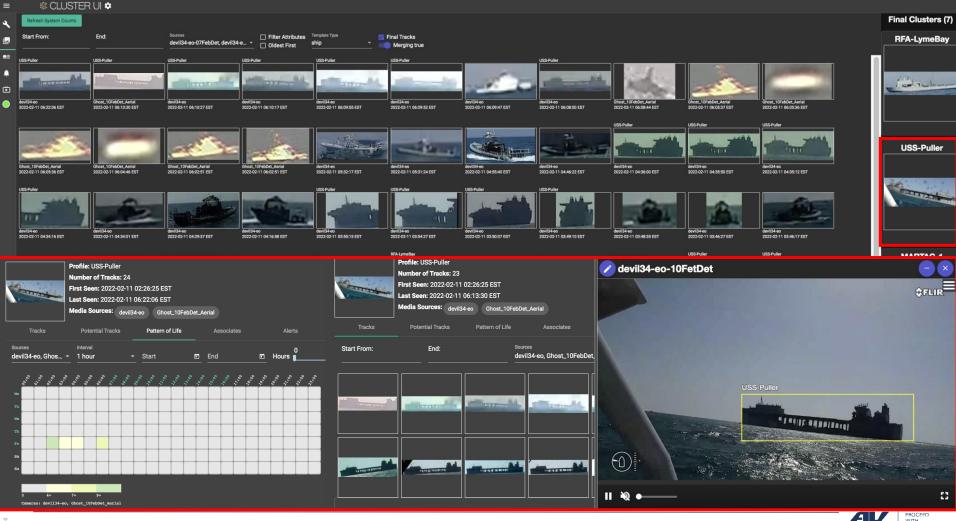
## **Blue Hotel – Full Motion Video Analysis**

 Blue Hotel has a feature-rich User Interface (UI) to ingest, analyze, and discover patterns in Full Motion Video (FMV)

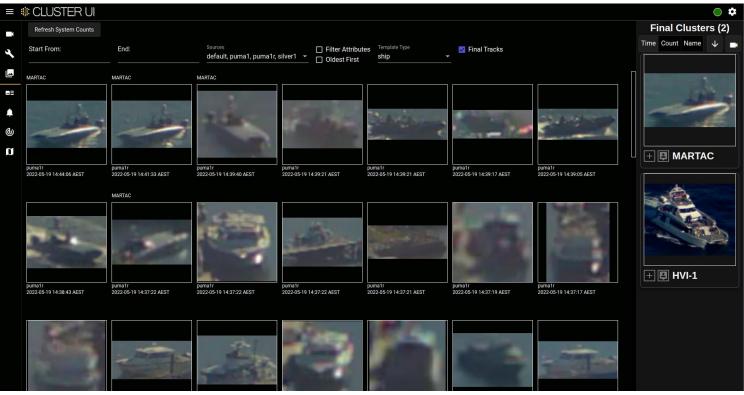
#### • Features:

- Image and video repository / distribution hub for real time analysis
- Real time computer vision and analytics on all data feeds
- FMV summarization to represent most important information and when / where it happened
- Sensor agnostic
- Digital Video Recorder (DVR)
- Web-based user interface for team collaboration
- Diverse library of object models and algorithms





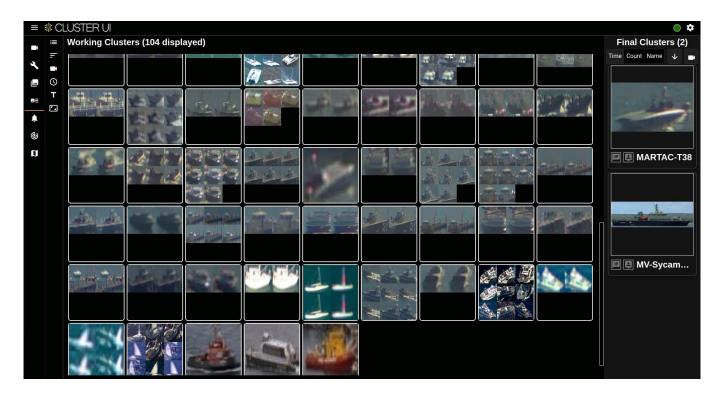
# **Blue Hotel – Ship Recognition / Summarization**



As tracks are ingested into the system – automatically identify targets of interest in real-time and provide feedback to the operator



## **Blue Hotel – Visual Sorting of All Ships**



For all ships that are ingested by the system – automatically sort and cluster based on available information and visual similarity

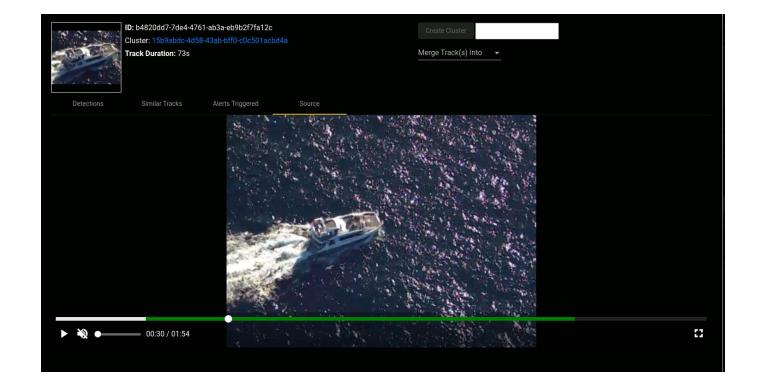


## **Blue Hotel – Tracks View**

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# **Blue Hotel - DVR Integration**



DVR integration allowed for operators to automatically replay sensor agnostic data from feeds based on Blue Hotel tracks



## **The Next Level – West Vancouver**

Gigapixel - 1739 Megapixels

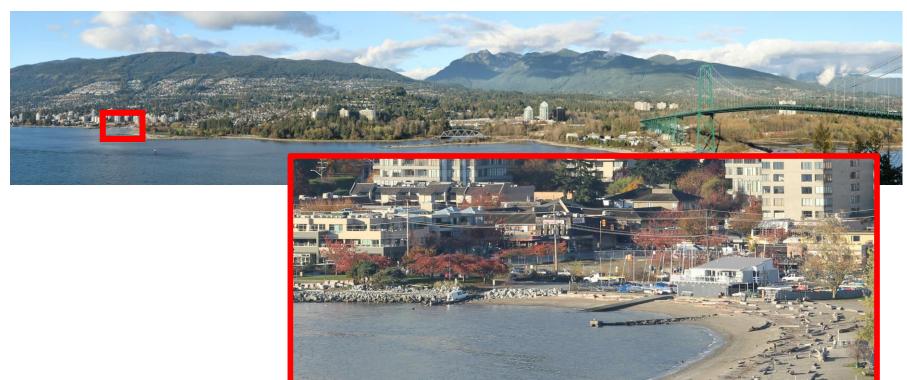


- Why is Intelligence, Surveillance, and Reconnaissance (ISR), the way it is?
- Next level processing and analytics will evolve our platforms to the next phase
- AI / Autonomy provide exponentially more information and effectiveness and transform the operator's role



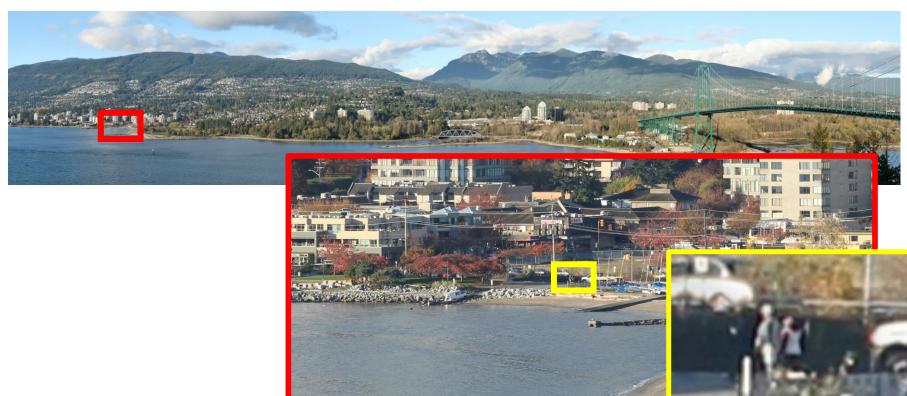


## **The Next Level**



10000

## **The Next Level**



and the second second

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## **The Next Level – Vancouver Aerial**

239 Megapixels





## **The Next Level – Vancouver Aerial**





## **The Next Level – Vancouver Aerial**





### **Summary**

**Computer Vision & Machine Learning** solutions can dramatically reduce operator time and increase viability for historical queries and searches

**Common approach for imagery processing** allows for great flexibility and data fusion across multiple platforms

Low-power / edge / onboard processing is key given typical constraints in bandwidth

**Real-time alerting allows** for multiple UAS to be cooperatively working on mission sets

Flexible architecture allows for model changes based on active research and development efforts

**Construction of a data pipeline** and continual learning solution is the key to success



MODERATED BY JONAH TEETER-BALIN

## **Q&A SESSION**





# **FACILITY TOUR**



## **BACK-UP**

# **Business Segments Key UAV Trends**

#### **Contested Environments**



Visual Navigation Solution (VNS)



Vision Based Launch & Landing

# JUMP 20 PUMA VTOL

Vertical Take-Off & Landing

Vapor 55 MX

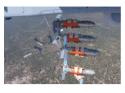
#### Armed Platform Integrations



Helicopter Mounted Jackal Switchblade Variant



SB300 on Vapor 55MX



Hatchet Drop from JUMP 20



PACEER

## **Over the Years, our Evolution Continues**



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# **Well-Positioned Product Portfolio**



## MUAS

#### Medium Unmanned Aircraft Systems

A market leading domestic supplier of Group 2 and Group 3 unmanned aircraft and associated ISR COCO services



## SUAS

Small Unmanned Aircraft Systems

The dominant global supplier of Group 1 unmanned aircraft used for ISR with sales to over 50 allied nations



## TMS

#### Tactical Missile Systems

Category innovator and current domestic leader of loitering munitions with recent approvals to sell to over 20 allied nations



## HAPS

#### High altitude Pseudo Satellites

Telecommunications and ISR unmanned platform with defense and commercial applications. Key partnership with Softbank to develop market



## UGV

#### Unmanned Ground Vehicles

Leading international supplier of small and medium sized unmanned ground vehicles used for explosive ordnance disposal and handling of hazardous materials



## MW

#### MacCready Works Advanced Solutions

Develops cutting edge technologies to deploy within current portfolio. Explores adjacent market opportunities and incubates potential new business segments



## **ESG Focus and Goals Aligned with Value Creation**



Published Corporate Social Responsibility report in FY22 highlighting commitment to environmental, social and governance practices. To view the report, visit AVINC.COM

RESPONSIBLE BUSINESS

100% Training on code of conduct

100+ Investor meetings

Business conducted with diverse suppliers

> Spent with diverse suppliers



AeroVironment, Inc. Updated July 2021

**66**%

77%

80%

#### PFOPLE AND COMMUNITIES

Employees say this is a physically safe place to work

Employees feel they are treated fairly, regardless of their race

Employees feel they are treated fairly, regardless of their gender

> Employees are proud to say they work at AeroVironment

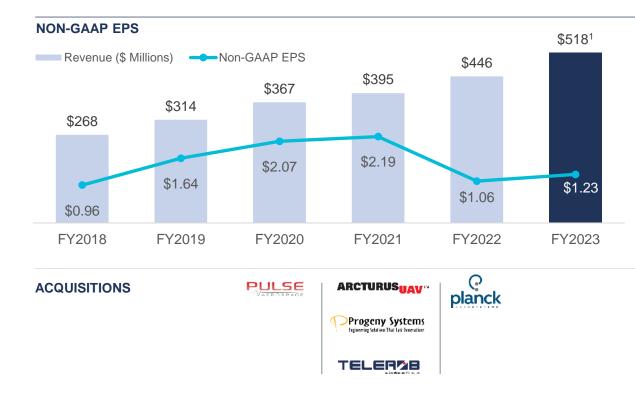
STEM



CERTAINTY



# **Revenue and Non-GAAP EPS (Continuing Ops)**



Continued double digit revenue growth

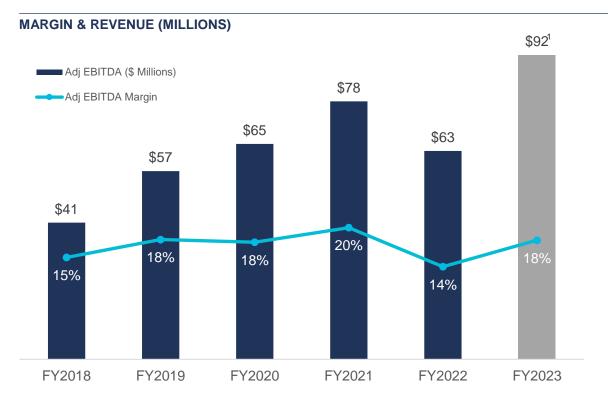
FY22 organic growth was negative as a result of supply chain issues and reduced U.S. SUAS demand

FY23 revenue result of organic growth with FY24 revenues projected to in project to increase doubledigits given favorable tailwinds

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<sup>1</sup> FY23 estimated Revenue is based on mid-point revenue and non-GAAP EPS guidance.

# **Adjusted EBITDA and EBITDA Margin**



Historically strong Adjusted EBITDA Margins and >50% improvement over FY22

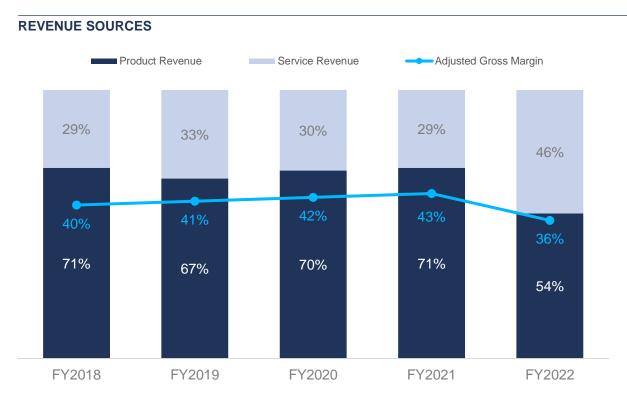
FY22 Adjusted EBITDA Margins impacted by lower gross margins as a result of mix shift to lower margin service revenues.

Also negatively impacted by higher operating expenses as result of acquisitions.

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<sup>1</sup> FY23 estimates are based on mid-point Adjusted EBITDA guidance range

# **Mix of Product and Service Revenues**



Shift to higher service mix as a result of acquisitions and lower SUAS product sales.

Higher mix of service negatively impacted Adjusted Gross Margins.

Refer to Appendix C



## **Product Scenarios**

